

OFFICIAL ENTRY FORM

OFFER EXPIRES 12/01/11

Kellogg's™/Publix "Fins Frenzy" Sweepstakes **MAIL-IN FORM**

To enter to win a Fins Frenzy Experience,
complete and mail this form to:

- **Kellogg's™/Publix "Fins Frenzy" Sweepstakes**
P.O. Box 7269, Kalamazoo, MI 49003-7296
- Request must be postmarked by 12/1/11
and received by 12/8/11
- Limit one (1) entry per household.
Subject to complete official rules.

Name _____

Telephone _____

Address _____ Apt. # _____

City _____ State _____ ZIP _____

Email Address _____

No Purchase Necessary. To enter, text FRENZY to 347347 from your wireless phone. **Message and data rates may apply. Check your carrier for details.** To enter for free, send a completed entry form available online at www.KelloggSmartShop.com; or on a 3"x 5" piece of paper hand print your name, address, age, and daytime/evening phone numbers. Mail either form of entry in an envelope with sufficient postage affixed to: **Kellogg's™/Publix "FINS FRENZY" Sweepstakes**, P.O. Box 7269, Kalamazoo, MI 49003-7269. All entries must be postmarked by 12/1/11 and received by 12/8/11. For complete Official Rules, send a self-addressed, stamped envelope marked "RULES" on the external envelope to the same address or visit one of the Websites noted above. Valid only in FL. Sweepstakes ends 12/1/11. Open to legal residents of FL who are 18 years of age or older. Limit one (1) entry per household. Subject to complete Official Rules. Void outside of FL and where otherwise prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.